

TABLE V
BROWN & WILLIAMSON

<u>Brand</u>	<u>CO, mg/cigt.</u>		
	<u>Philip Morris Data Jan., 1982</u>	<u>FTC Report 3/83</u>	<u>TITL Market Sample #26</u>
Barclay 80 (Box)	0.8	1.2	1.2
Barclay 85	1.0	0.6	1.0
Barclay Menthol 85	1.4	1.2	N.A.
Barclay 100	2.6	2.5	2.6
Barclay Menthol 100	2.7	2.8	N.A.
Belair 85	8.6	9.8	9.9
Belair 100	12.0	11.4	11.8
DuMaurier 85	16.2	17.7	18.8
Kool 70 (NF)	14.4	13.9	14.5
Kool 80	16.4	16.8	16.9
Kool 85	16.4	15.3	15.8
Kool 100	16.0	16.1	16.1
Kool Milds 85	12.2	12.8	12.1
Kool Milds 100	13.3	13.9	13.5
Kool Super Lights 85	7.2	6.4	6.8
Kool Super Lights 100	12.2	11.7	12.0
Kool Ultra 85	2.0	1.3	1.7
Kool Ultra 100	3.6	3.7	3.7
Kool Lights Menthol 85	9.7	10.5	N.A.
Kool Lights Menthol 100	10.0 ¹	11.1	11.2
Raleigh 85 (NF)	17.2	16.9	17.6
Raleigh 85	16.9	17.5	17.6
Raleigh 100	18.1	18.1	17.5
Raleigh Lights 85	10.4	10.0	10.3
Raleigh Lights 100	13.9	12.7	13.5
Viceroy 85	16.9	17.1	17.0
Viceroy 100	17.4	17.7	17.8
Viceroy Rich Lights 85	10.1	10.5	10.7
Viceroy Rich Lights 100	<u>12.0</u>	<u>12.5</u>	<u>12.8</u>
OVERALL AVERAGE CO DELIVERY	11.1	10.8	11.5

**Below sensitivity of method used by FTC.

N.A. = None available

¹Kool Lights Menthol 100 increased filter ventilation in December, 1980 decreasing CO delivery (14 to 10 mg).

PM3000763360